

























## TIRE SERVICE

### DE-LUXE

A Quick Repair Job  
and a lasting one.

A Tire Vulcanized  
and made like new.

Or a New Tire  
from a stock selected  
by an Expert who  
knows Quality.

LET US HAVE YOUR  
NEXT REPAIR JOB  
And you'll be one of our  
regular customers, too!

**Stevenson's**  
**TIRE SERVICE**  
10039 101A Avenue  
(Opposite James Ramsey's  
Grocery Dept.)



One 1924,  
7 Passenger Touring  
**STUDEBAKER**  
Practically New,  
Slightly Used

**Murdoch Motors**  
121st STREET GARAGE  
Phone 82123  
Distributors Studebaker Cars

**EXPERT**  
**Personal Attention**  
**FOR YOUR BATTERY**

Let us look over your Battery.  
Years of experience guarantee  
your satisfaction.

**D. & D. Battery Service**  
10219 99th St. New City Hall  
Phone 82123

**PHONE 6165**  
**Dyson Battery**  
**Service, Ltd.**  
Alberta Distributors of  
Willard Storage Batteries

Service Station  
30154 104th Street

**We Are the Grinders**  
**MR. FARMER**  
**and**  
**Thresherman**

You promised yourself  
that you would have your  
Engine refitted, before an  
other season's work started.

**DO IT NOW!**  
Send in your engine to us  
and have it ground and  
fitted ready for Spring.

We specialize in your valve  
work. Have your valve  
ground and rescaled, too.  
It Will Save You Money

We Guarantee Our Work  
All kinds of Machine Work  
done on short notice.

"We Serve to Save"

**Liberty Machine**  
**Works, Limited**  
10883 104th St., Edmonton  
PHONE 3048

**Exide**  
MADE IN CANADA  
**BATTERIES**  
A good storage battery  
is necessary to your safety  
and can last in motoring,  
household service, etc.

**The Whiskies with the  
Highland Flavor**

This advertisement is not inserted by the Alberta Liquor Control  
Board or by the Government of the Province of Alberta.

## MECALLUM'S

### Perfection

## SCOTCH WHISKY



A reputation for quality  
sustained for over a  
century explains its  
appeal to the critical  
taste.

The best occasions call  
for Meccallum's Perfection.

D. J. McCallum  
EDINBURGH - SCOTLAND

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or by the Government of the Province of Alberta.



A famous Bourbon Whisky as  
noted for its antique maturity as  
for its purity and smoothness.

Bourbon in fact and quality-backed

BOTTLED IN BOND UNDER  
FEDERAL GOVERNMENT SUPERVISION

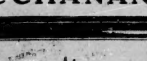
"Awakens Old Memories"

## OLD CROW

### BOURBON WHISKY

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or by the Government of the Province of Alberta.

## BUCHANAN'S



This advertisement is not inserted by the Alberta Liquor Control Board  
or by the Government of the Province of Alberta.

## "BLACK & WHITE"

The holding of the Largest Stocks of Matured  
Scotch Whiskies assures a commanding position  
and guarantees a maintenance of Age and Quality.  
"BLACK & WHITE" is unequalled for  
mellowed softness and delicate bouquet, which  
only a blend of age-matured whiskies can give.

JAMES BUCHANAN & CO. LTD., 26, Holborn, London, E.C.1.

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or by the Government of the Province of Alberta.

There's no use talking -  
**TASTE THEM!**

## MACKINLAY'S

### Scotch Whiskies

## M.L. and W.O.B.

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The Whiskies with the  
Highland Flavor

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The Bulletin—First in the field with all the news.

## STOCK MARKET

### FAIRLY STRONG

Bosch Magneto Registers a  
Rise of Nearly Nineteen  
Points—Others Firm.

NEW YORK, Jan. 7.—The stock  
market today shows the first  
with a remarkable display of strength  
and a decided tendency to  
advance.

American Bosch Magneto registered  
a rise of nearly nineteen points  
today, touching 42 1/2. It had  
been at 28 1/2 on the previous day.

Some of the outstanding strong  
spots were American Gas and  
Electric, Western Union, Western  
Union, American Bell, and  
United Fruit.

On the other hand, the market  
was not without its share of  
weakness, particularly in the  
field of foreign exchange.

The best occasions call  
for Meccallum's Perfection.

The Bulletin—First in the field with all the news.

## LONDON STOCK

### PRICES STEADY

Victory Loan is Not Very  
Popular With Buyers—  
Take Up Small Amounts.

LONDON, Jan. 7.—(Cable)  
The London stock market today  
shows a steady tendency to  
advance.

The Victory Loan is not very  
popular with buyers, and only  
small amounts are being taken  
up.

The Bulletin—First in the field with all the news.

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## Wheat Prices Reach

### New High Levels

#### At Minneapolis

MINNEAPOLIS, Minn., Jan.  
7.—A carload of wheat sold at  
the Chamber of Commerce  
here today for \$2.21 a bushel,  
giving the first day's trading  
here in 1925 the highest mark  
reached for wheat since 1920.

The previous high post-war  
cash price being \$2.12 a bushel,  
established December 26 last.

Generally speaking, prices remain  
steady. The industrial market  
probably has fire still in it, but  
it is not certain if it is in the  
income tax that awaits the  
court in April.

Last week's prediction that the  
industrial market would find  
difficulty with a steady portion  
of the market.

The Bulletin—First in the field with all the news.

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## The Continental Life

### Insurance Company

wishes its policyholders and friends  
A Happy and Prosperous New Year  
and has pleasure in announcing that  
1924—its Twenty-fifth Anniversary  
Year—has been the best year in its  
history.

The situation at the end of 1924 is  
such that a substantial increase in  
quarantinal dividends to policyholders has  
been authorized.

New business issued in 1924 shows  
an increase of over twenty per cent  
and attests the confidence of the insuring  
public and the attractiveness of the  
Company's policies and service, which are  
backed by experience and strong financial  
resources.

A complete Annual Report will be  
available after the Annual Meeting in  
January and may be secured on request.

McClure & Coy  
Provincial Managers  
G. B. Woods,  
President and Managing Director

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